

(Copy Writer Resume – www.how-to-write-anything.com)

Pat R. Brown

123 Main Street • Any City • STATE 10001 • (H) (301) 555-1112 • (C) (301) 555-1111
email@gmail.com

OBJECTIVE: Versatile and multi-dimensional copy writer looking for a challenging position in direct mail or advertisement industry.

QUALIFICATIONS

- Excellent control-beating direct mail copy writer.
- Experience in catalog and fundraiser copy.
- Exposure to the Indian and Chinese market.
- Landing Page copy specialist.

JOB EXPERIENCE

WEB-ADVERT CENTRAL, Inc. Houston, TX
Senior Copy Writer October 2005 – August 2009

- Beat two previous finance-newsletter account controls by an average of 15%.
- Wrote and led the copy team for IKEA catalog.
- Held training sessions for the company's subsidiaries in New Delhi, India and Shanghai, China.
- Wrote a cereal web campaign that netted \$2 mil for the company.

SUNSHINE PUBLISHING GROUP Houston, TX
Copy Writer February 2001 – October 2005

- Wrote landing page copy for 6 information products that brought in over \$6 mil in revenue.
- Wrote radio and TV commercial storyboard copy.
- Designed and saw to completion a non-profit fundraising campaign that raised \$3.5 mil in 5 months.

WORDSMITH ASSOCIATES Austin, TX
Junior Copy Writer 2000 – 2001

- Wrote direct mail copy for 3 different clients.
- Wrote catalog copy for SARANTONA WINES.
- Upgraded copy for the company's web site.

EDUCATION

UNIVERSITY OF TEXAS Austin, TX
Bachelor of Art, English with minor in Marketing June 2000

(Copy Writer Resume – www.how-to-write-anything.com)

RELATED SKILLS

- Web and graphic design.
- Interviewing and journalistic reporting.

AWARD

Tri-Media Copy Writer of the Year, 2007

Houston, TX

REFERENCES available upon request.